



MAINE PEOPLE'S RESOURCE CENTER PUBLIC OPINION SURVEY

August 22-24, 2015 ■ N=452

Accuracy

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“Uncannily close... Considering the final results, the center receives kudos for its work.” –**Portland Press Herald**

“MPRC is bringing transparency and accountability to a challenging area of public debate... MPRC is elevating the discourse around what Maine people actually think and want.” –**Portland Phoenix**

“While there are conflicting numbers from two pollsters, I tend to believe the Maine People's Resource Center, or MPRC, has the more accurate findings. Over the last two years they have polled eight contests and, without fail, their findings among the published public polls have been closest to the actual results.” –**Dan Demeritt, Former LePage Administration Communications and Policy Director**

Methodology

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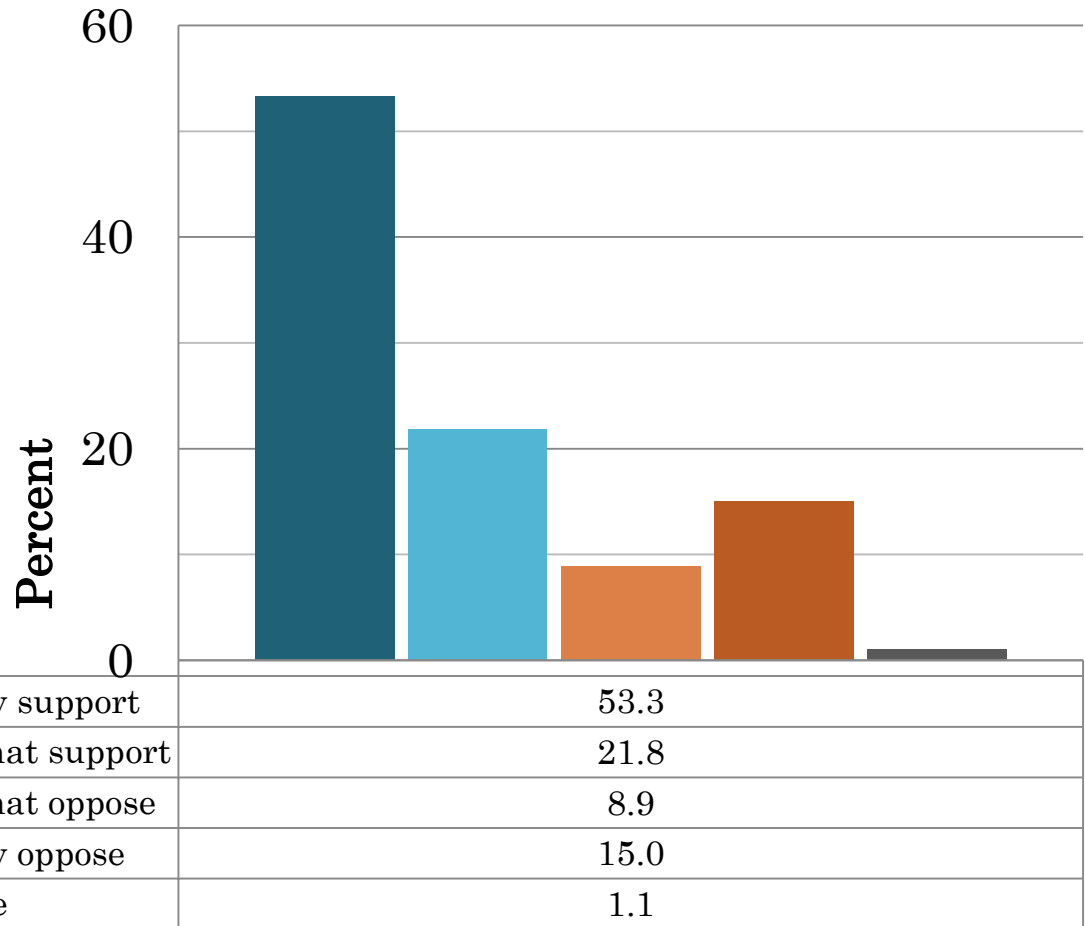
- A survey of 452 likely Portland voters was conducted by interactive voice response from August 22nd-24th, 2015. Calls were made at different times of day to maximize the diversity of possible respondents. Questions were recorded by a female interviewer.
- Survey results were mathematically weighted by gender, age and geographic area to ensure an accurate representation of the population being surveyed. The sample was not weighted by party or ideology.
- The sample margin of error of this survey is 4.5%, 95 times out of 100. Sub-samples may have a larger margin of error.
- Frequencies and percentages may not always add up to the total number of responses or to 100%, due to weighting and rounding.

MPRC is a non-partisan, non-profit organization dedicated to giving people, especially those groups that are under-represented in civic life, skills and information to participate in the decision-making processes that affect them.

Minimum Wage Ordinance

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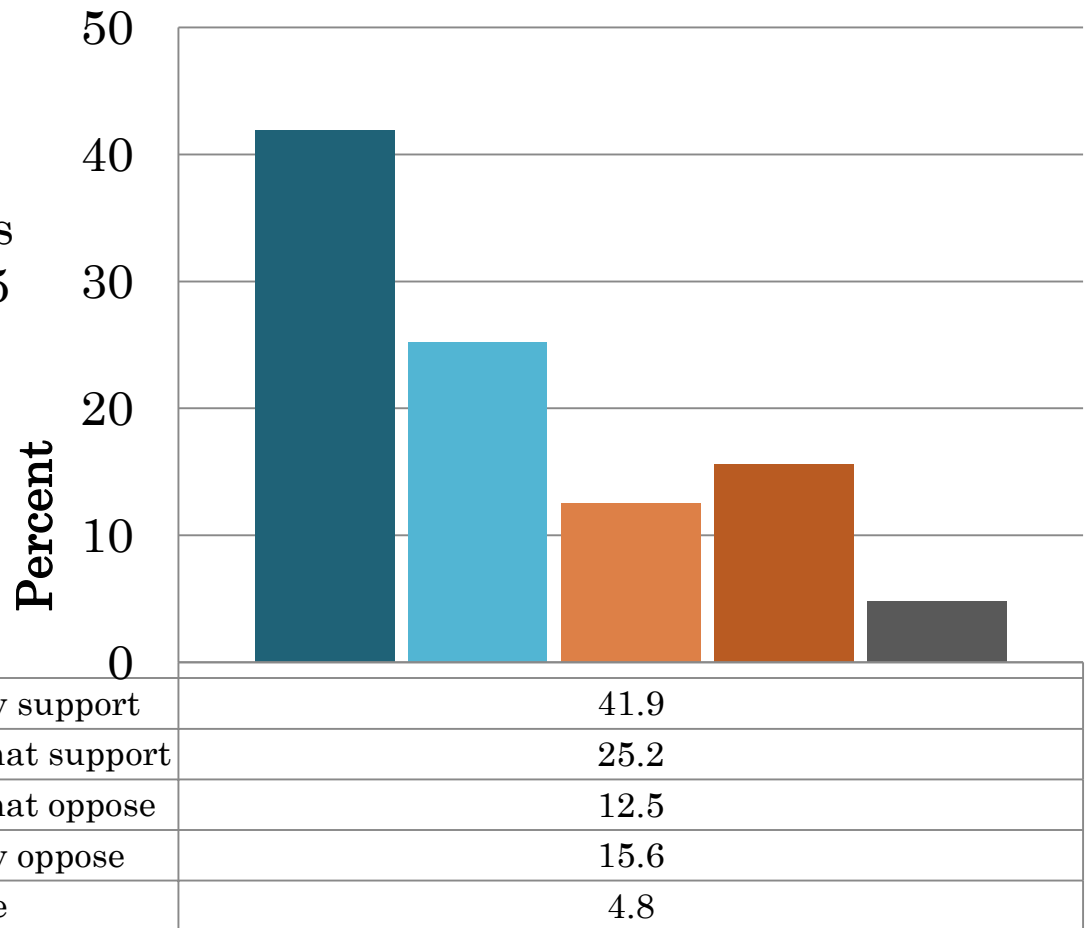
- Last month, the Portland City Council voted to increase the minimum wage in Portland from \$7.50 per hour to \$10.10 in 2016 and then \$10.68 in 2017.
- Do you support or oppose this minimum wage increase?



Tipped Wage Increase

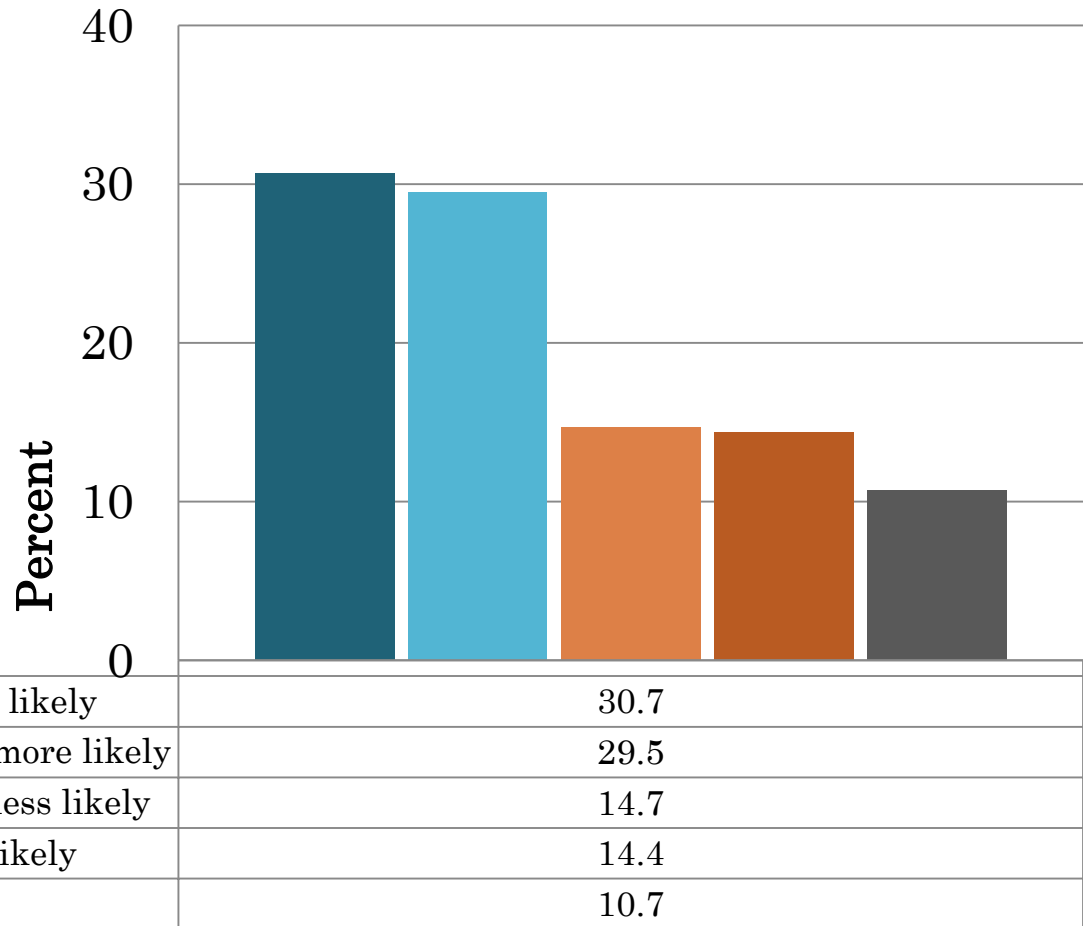
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- At the same time, the Portland City Council also voted to increase the minimum wage for workers who receive tips from \$3.75 an hour to \$6.35 in 2016 and \$6.93 in 2017.
- Do you support or oppose this minimum wage increase?



Voting Effect

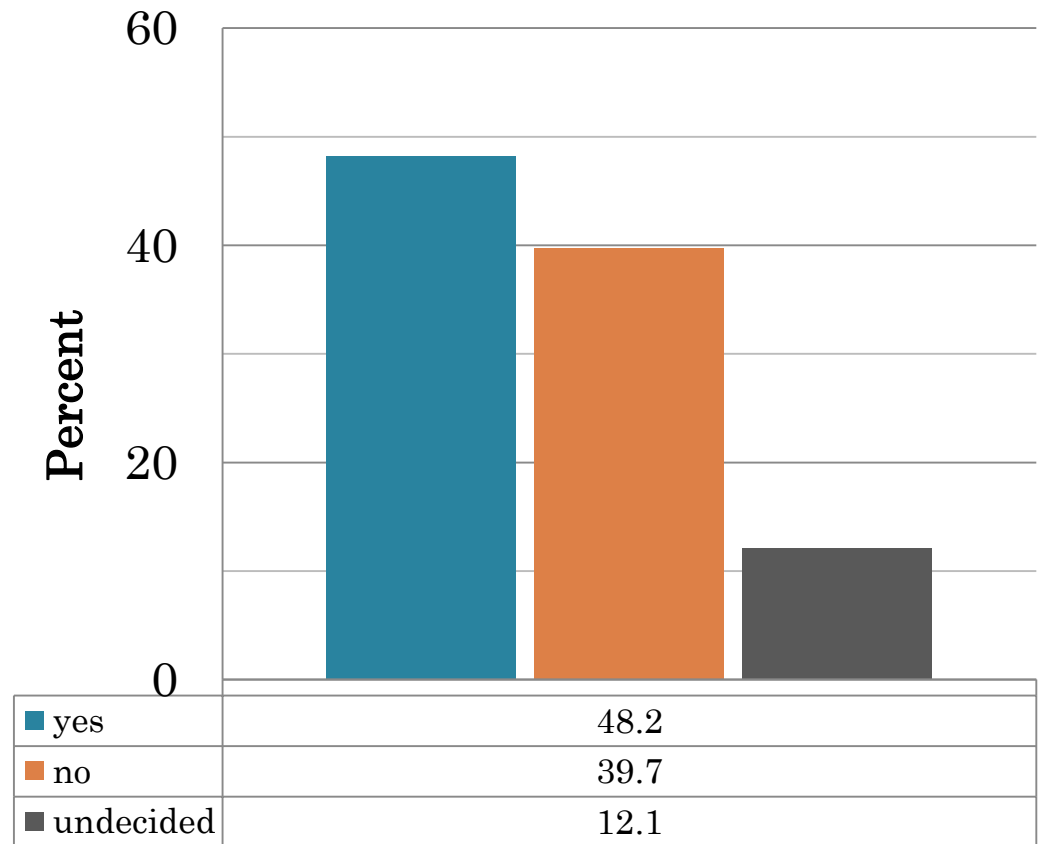
- If a candidate for Mayor of Portland or the Portland City Council supported increasing the minimum wage for workers who receive tips from \$3.75 an hour to \$6.35 in 2016 and \$6.93 in 2017, would this make you more or less likely to vote for them?



Municipal Referendum

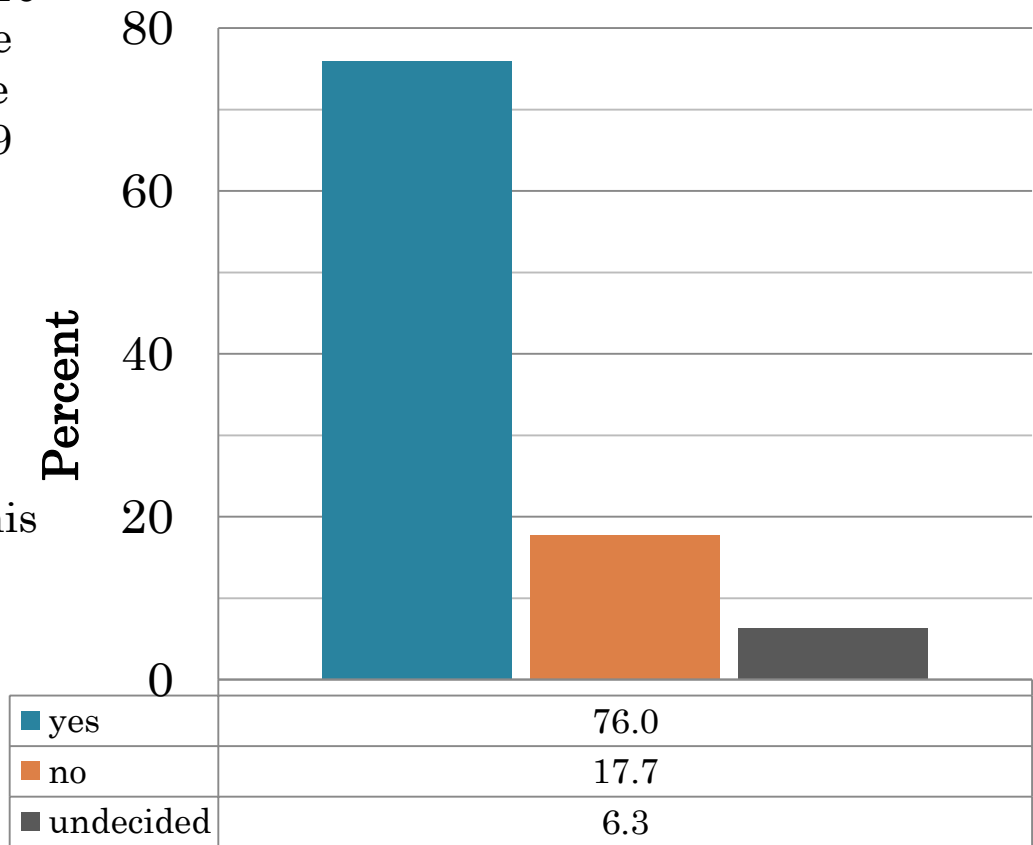
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- This November, Portland residents will vote on a ballot initiative to raise the minimum wage to \$15 an hour by 2017 for large employers and by 2019 for small employers in Portland.
- If the vote were held today would you vote yes or no on this referendum?



Statewide Referendum

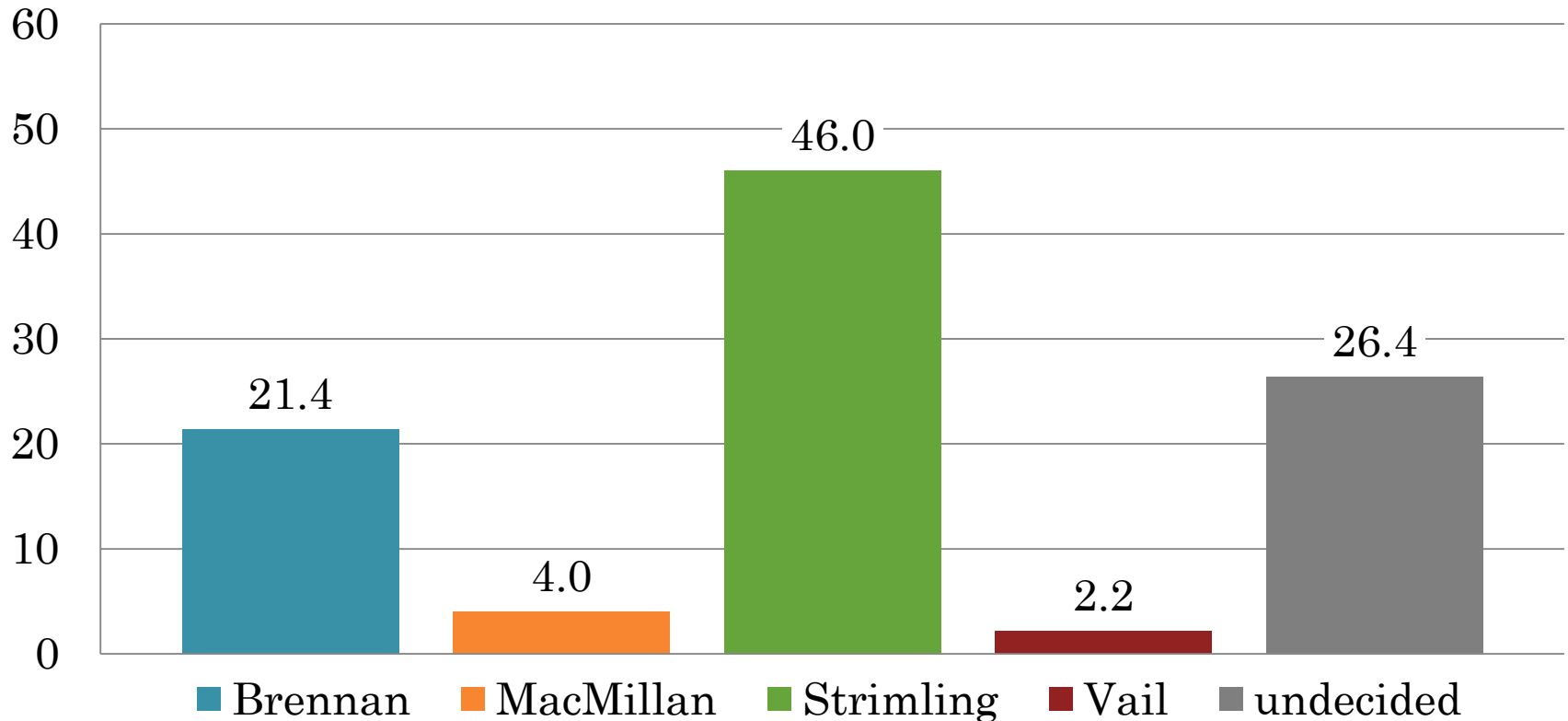
- In November of next year, there will likely be a ballot initiative that would raise the statewide minimum wage in Maine to \$9 per hour in 2017 and by \$1 each year after that until it is \$12 in 2020. It would then increase at the same rate as the cost of living.
- If the vote were held today would you vote yes or no on this referendum?



Mayoral Race

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- If the election for Mayor of Portland were held today, who would you rank as your first choice?*



*Mayoral elections in Portland are conducted using ranked-choice balloting.

Second preferences were substituted for respondents whose first-preference candidate did not make the ballot.

Frequencies

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Age	%
18-34	11.8
35-49	23.9
50-64	34.4
65+	29.9

Gender	%
Female	52.7
Male	47.3

Party	%
Democratic	55.7
Republican	15.8
Independent/other	28.5