



## Public Opinion Survey Results

The Maine People's Resource Center conducted a public opinion survey of 971 registered Maine voters between May 1<sup>st</sup> and May 8<sup>th</sup>, 2011.

The results show Governor Paul LePage with a job approval rating of 41.1%, with 52.7% of respondents disapproving of his performance as governor.

LePage did better among men than women and had a higher rating among respondents age 30-44 than any other age group. LePage's greatest level of support from any demographic or ideological group measured came from self-declared supporters of the tea party, 78.9% of whom approved of his job performance. Only 24.3% of those who do not support the tea party and 16.4% of Democrats approved of LePage's handling of the governorship.

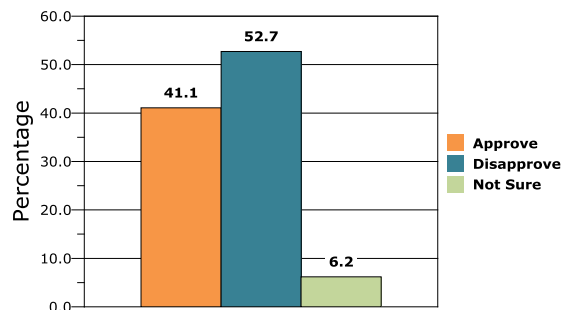
Senator Olympia Snowe had the approval of 64% of those surveyed, with 31.2% disapproving of her performance as senator. This rate of approval was relatively steady across party lines and across almost all other demographic measures. Only among respondents age 18-29 and among tea party supporters did Snowe have much lower levels of approval, at 57.1% and 47.8%, respectively.

Snowe's high level of general approval, including among Republicans, does not seem to inoculate her from the threat of a primary challenge. When asked if they would support Snowe or an unnamed conservative challenger in 2012, a 47.7% plurality of Republicans chose the challenger, with 46.7% supporting Snowe.

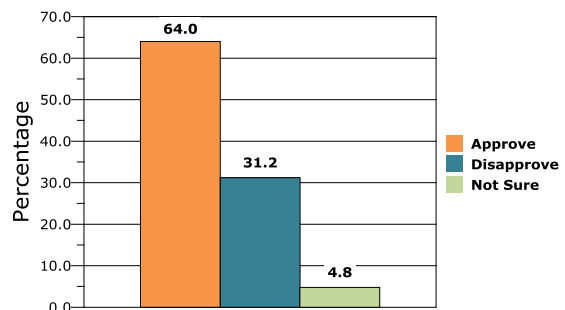
Snowe did much better against named opponents. When Snowe was then listed along with her announced challengers, Scott D'Amboise and Andrew Ian Dodge, only 8% of Republicans chose D'Amboise and 4.2% supported Dodge. Snowe received the support of 49.5%, with 38.3% undecided.

A large majority of those surveyed expresses support for the creation of a state bank, an issue now being discussed in the Maine legislature. 70.9% approved of the idea, with 7.6% opposed. Support for a state bank was relatively steady across demographic groups, with slightly higher support among men than women and among supporters of the tea party than among non-supporters.

**Question 1 - Do you approve or disapprove of how Paul LePage is handling his job as Governor?**

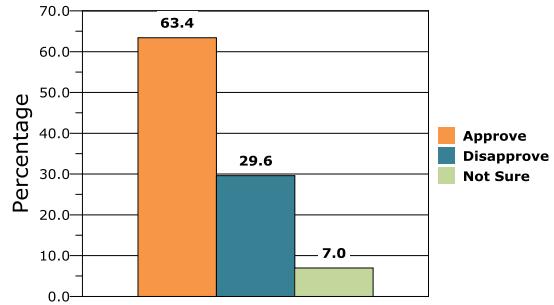


**Question 2 - Do you approve or disapprove of how Olympia Snowe is handling her job as senator? (all registered voters)**

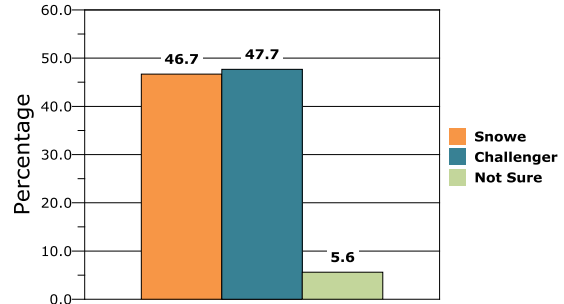




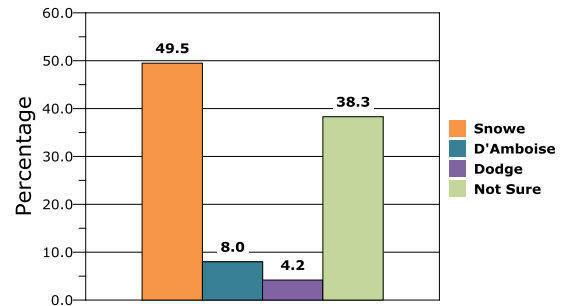
**Question 2** - Do you approve or disapprove of how Olympia Snowe is handling her job as senator?  
(Republicans only)



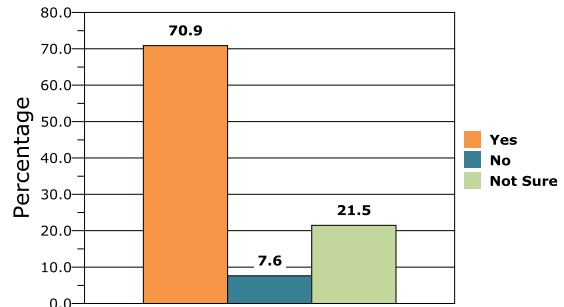
**Question 3** - Generally speaking, if you were to vote in the Republican primary for Senate next year and your choice was between Olympia Snowe and a more conservative candidate, who would you vote for? (Republicans only)



**Question 4** - If the candidates for Senate next year were Olympia Snowe, Scott D'Amboise, and Andrew Ian Dodge who would you vote for? (Republicans only)



**Question 5** - Would you support the creation of a Maine state economic development bank that would bring the money state government currently puts into out-of-state banks back into Maine to invest locally?





**Crosstabs**

**lepageapprove \* gender Crosstabulation**

% within gender

|               |            | gender |        | Total  |
|---------------|------------|--------|--------|--------|
|               |            | female | male   |        |
| lepageapprove | approve    | 35.2%  | 47.6%  | 41.1%  |
|               | disapprove | 57.5%  | 47.4%  | 52.7%  |
|               | not sure   | 7.3%   | 5.0%   | 6.2%   |
|               | Total      | 100.0% | 100.0% | 100.0% |

**lepageapprove \* age Crosstabulation**

% within age

|               |            | age    |        |        |        | Total  |
|---------------|------------|--------|--------|--------|--------|--------|
|               |            | 18-29  | 30-44  | 45-65  | 65+    |        |
| lepageapprove | approve    | 37.4%  | 56.1%  | 35.3%  | 37.9%  | 41.1%  |
|               | disapprove | 51.1%  | 38.6%  | 60.9%  | 53.6%  | 52.7%  |
|               | not sure   | 11.5%  | 5.3%   | 3.8%   | 8.5%   | 6.2%   |
|               | Total      | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

**lepageapprove \* CD Crosstabulation**

% within CD

|               |            | CD     |        | Total  |
|---------------|------------|--------|--------|--------|
|               |            | 1      | 2      |        |
| lepageapprove | approve    | 41.1%  | 41.1%  | 41.1%  |
|               | disapprove | 52.0%  | 53.5%  | 52.7%  |
|               | not sure   | 6.9%   | 5.5%   | 6.2%   |
|               | Total      | 100.0% | 100.0% | 100.0% |



**lepageapprove \* party Crosstabulation**

% within party

|               |            | party  |        |        | Total  |
|---------------|------------|--------|--------|--------|--------|
|               |            | D      | R      | I      |        |
| lepageapprove | approve    | 16.4%  | 72.5%  | 38.7%  | 41.1%  |
|               | disapprove | 79.3%  | 23.0%  | 52.0%  | 52.7%  |
|               | not sure   | 4.3%   | 4.5%   | 9.3%   | 6.2%   |
|               | Total      | 100.0% | 100.0% | 100.0% | 100.0% |

**lepageapprove \* teaparty Crosstabulation**

% within teaparty

|               |            | teaparty |        | Total  |
|---------------|------------|----------|--------|--------|
|               |            | support  | non    |        |
| lepageapprove | approve    | 78.9%    | 24.3%  | 41.1%  |
|               | disapprove | 17.1%    | 68.7%  | 52.7%  |
|               | not sure   | 4.0%     | 7.0%   | 6.2%   |
|               | Total      | 100.0%   | 100.0% | 100.0% |

**snoweapprove \* gender Crosstabulation**

% within gender

|              |            | gender |        | Total  |
|--------------|------------|--------|--------|--------|
|              |            | female | male   |        |
| snoweapprove | approve    | 63.1%  | 64.9%  | 64.0%  |
|              | disapprove | 30.4%  | 32.1%  | 31.2%  |
|              | not sure   | 6.5%   | 3.0%   | 4.8%   |
|              | Total      | 100.0% | 100.0% | 100.0% |



**snoweapprove \* age Crosstabulation**

% within age

|              |            | age    |        |        |        | Total  |
|--------------|------------|--------|--------|--------|--------|--------|
|              |            | 18-29  | 30-44  | 45-65  | 65+    |        |
| snoweapprove | approve    | 57.1%  | 64.0%  | 64.4%  | 67.3%  | 64.0%  |
|              | disapprove | 38.3%  | 32.9%  | 29.8%  | 27.0%  | 31.1%  |
|              | not sure   | 4.5%   | 3.1%   | 5.8%   | 5.7%   | 4.9%   |
|              | Total      | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

**snoweapprove \* CD Crosstabulation**

% within CD

|              |            | CD     |        | Total  |
|--------------|------------|--------|--------|--------|
|              |            | 1      | 2      |        |
| snoweapprove | approve    | 64.3%  | 63.7%  | 64.0%  |
|              | disapprove | 29.4%  | 33.0%  | 31.2%  |
|              | not sure   | 6.3%   | 3.4%   | 4.8%   |
|              | Total      | 100.0% | 100.0% | 100.0% |

**snoweapprove \* party Crosstabulation**

% within party

|              |            | party  |        |        | Total  |
|--------------|------------|--------|--------|--------|--------|
|              |            | D      | R      | I      |        |
| snoweapprove | approve    | 64.0%  | 63.4%  | 64.6%  | 64.1%  |
|              | disapprove | 31.7%  | 29.6%  | 32.0%  | 31.2%  |
|              | not sure   | 4.2%   | 7.0%   | 3.4%   | 4.7%   |
|              | Total      | 100.0% | 100.0% | 100.0% | 100.0% |



**snoweapprove \* teaparty Crosstabulation**

% within teaparty

|              |            | teaparty |        | Total  |
|--------------|------------|----------|--------|--------|
|              |            | support  | non    |        |
| snoweapprove | approve    | 47.8%    | 71.1%  | 64.0%  |
|              | disapprove | 47.5%    | 24.0%  | 31.2%  |
|              | not sure   | 4.7%     | 4.9%   | 4.8%   |
|              | Total      | 100.0%   | 100.0% | 100.0% |

**statebank \* gender Crosstabulation**

% within gender

|           |          | gender |        | Total  |
|-----------|----------|--------|--------|--------|
|           |          | female | male   |        |
| statebank | yes      | 68.2%  | 73.8%  | 70.9%  |
|           | no       | 6.3%   | 9.0%   | 7.6%   |
|           | not sure | 25.4%  | 17.2%  | 21.5%  |
|           | Total    | 100.0% | 100.0% | 100.0% |

**statebank \* age Crosstabulation**

% within age

|           |          | age    |        |        |        | Total  |
|-----------|----------|--------|--------|--------|--------|--------|
|           |          | 18-29  | 30-44  | 45-65  | 65+    |        |
| statebank | yes      | 68.2%  | 73.2%  | 70.4%  | 70.6%  | 70.8%  |
|           | no       | 7.6%   | 5.3%   | 8.8%   | 8.1%   | 7.6%   |
|           | not sure | 24.2%  | 21.5%  | 20.8%  | 21.3%  | 21.5%  |
|           | Total    | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |



**statebank \* CD Crosstabulation**

% within CD

|           |          | CD     |        | Total  |
|-----------|----------|--------|--------|--------|
|           |          | 1      | 2      |        |
| statebank | yes      | 70.0%  | 72.0%  | 71.0%  |
|           | no       | 6.5%   | 8.6%   | 7.5%   |
|           | not sure | 23.6%  | 19.4%  | 21.5%  |
|           | Total    | 100.0% | 100.0% | 100.0% |

**statebank \* party Crosstabulation**

% within party

|           |          | party  |        |        | Total  |
|-----------|----------|--------|--------|--------|--------|
|           |          | D      | R      | I      |        |
| statebank | yes      | 71.2%  | 67.0%  | 73.7%  | 70.9%  |
|           | no       | 6.1%   | 8.0%   | 8.5%   | 7.5%   |
|           | not sure | 22.7%  | 25.0%  | 17.8%  | 21.6%  |
|           | Total    | 100.0% | 100.0% | 100.0% | 100.0% |

**statebank \* teaparty Crosstabulation**

% within teaparty

|           |          | teaparty |        | Total  |
|-----------|----------|----------|--------|--------|
|           |          | support  | non    |        |
| statebank | yes      | 77.0%    | 68.1%  | 70.9%  |
|           | no       | 7.0%     | 7.8%   | 7.5%   |
|           | not sure | 16.0%    | 24.1%  | 21.6%  |
|           | Total    | 100.0%   | 100.0% | 100.0% |



## Methodology

A survey of 971 Maine registered voters was conducted by interactive voice response from May 1<sup>st</sup> through May 8<sup>th</sup>, 2011. Calls were made at different times of day to maximize the diversity of possible respondents. Questions were recorded by a female interviewer.

Survey results were mathematically weighted by gender, age and geographic area to ensure an accurate representation of the population being surveyed. The sample was not weighted by party or ideology.

The margin of error of this survey is 3.14%, 95 times out of 100. Sub-samples may have a larger margin of error.

Frequencies and percentages may not always add up to the total number of responses or to 100%, due to weighting and rounding.

MPRC is a non-partisan, non-profit organization dedicated to giving people, especially those groups that are under-represented in civic life, skills and information to participate in the decision-making processes that affect them.

## Demographic Frequencies

### Gender

|        | Frequency | Percent |
|--------|-----------|---------|
| Male   | 506       | 52.2    |
| Female | 464       | 47.8    |
| Total  | 971       | 100.0   |

### Age

|       | Frequency | Percent |
|-------|-----------|---------|
| 18-29 | 132       | 13.6    |
| 30-44 | 228       | 23.5    |
| 45-65 | 400       | 41.2    |
| 65+   | 211       | 21.7    |
| Total | 971       | 100.0   |

### Congressional District

|       | Frequency | Percent |
|-------|-----------|---------|
| CD 1  | 496       | 51.1    |
| CD 2  | 475       | 48.9    |
| Total | 971       | 100.0   |

### Party

|                    | Frequency | Percent |
|--------------------|-----------|---------|
| Democratic         | 330       | 34.0    |
| Republican         | 288       | 29.6    |
| Independent /other | 353       | 36.4    |
| Total              | 971       | 100.0   |

### Tea Party

|               | Frequency | Percent |
|---------------|-----------|---------|
| Tea Party     | 299       | 30.8    |
| Non-Tea Party | 667       | 68.7    |
| Not Sure      | 4         | .4      |
| Total         | 971       | 100.0   |